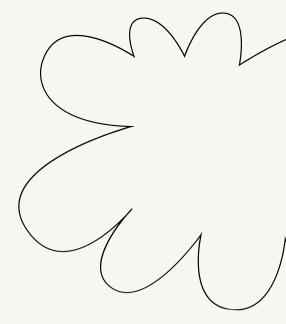
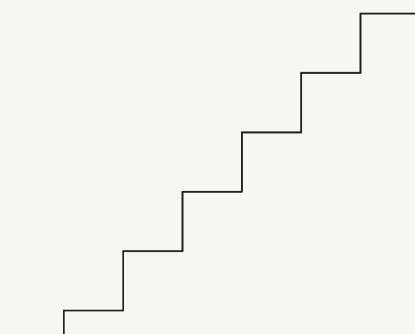


Table of Contents



page no	contents
03	Having a Website vs Not having a Website
05	How Much Does It Cost to Start a Website?
08	Website development and Maintenance Charges
12	Standard Operating Procedure (How to get started)
15	Contact



nnnn

"Having a Website" VS "Not Having a Website"

MMM

WITH A WEBSITE:

- ◆ 24/7 Online Presence Your business is open even while you sleep.
- Credibility & Trust –
 Customers take you seriously when they can find you online.
- More Customers Reach beyond your local area and attract new clients.
- Showcase Your Work –
 Display your products, services,
 and testimonials.
- Google Rankings Get discovered when people search for your services.
- Easier Communication –
 Contact forms, live chat, and easy bookings.
- Compete With Bigger Brands
 Stand out, even against large businesses.
- Boost Sales More visibility = more conversions.

N WITHOUT A WEBSITE:

- X Limited Reach Only people who pass by or hear about you can find you.
- X Losing Customers They go to your competitors who ARE online.
- X Less Credibility People trust businesses they can Google.
- X Missed Opportunities No online bookings, no instant inquiries.
- X No Google Presence If you're not on the internet, do you even exist?

7 1

How Much Does It Cost to Start a Website?

Heh! less than you think...

- 1. WEBSITE BUILDING COST (ONE TIME PAYMENT) &
- 2. MAINTENANCE COST...

ONE TIME COST

DEVELOPMENT COST: ??? RUPEES

FOR EXAMPLE YOU PAY 16,500/- RUPEES ONE TIME FOR IT

RENEWAL CHARGES

DOMAIN: ??? RUPEES/ YEAR

+

SERVER + SERVICE: ???
RUPEES/MONTH

FOR EXAMPLE YOU PAY

1000 RUPEES FOR DOMAIN

AND 1000 RUPEES FOR

SERVER + SERVICE

Website development and Maintenance Charges

ONE TIME COST

FOR BUSINESS / PORTFOLIO / SERVICE WEBSITE

- Basic pages (Home, About, Services, Contact)
- 2. Responsive design (mobile-friendly)
- 3. Basic SEO setup (meta tags, sitemap, robots.txt)
- 4. Contact form integration
- 5. WhatsApp chat integration
- 6. Social Media Backlinks
- 7. Basic Blocks or Sections needed for Website (like categories, works/services, testimonials etc)
- 8.*Final estimated price depends on any custom addition or advanced features Like UI/UX improvisation, Payment Gateway API, Membership system, blog categorization etc.

PRICE: 8000 - 25000

RUPEES

FOR E-COMMERCE WEBSITE

- 1. Basic pages (Home, About, Contact, Product, Single Product, Category Page (optional)
- 2. Responsive design (mobile-friendly)
- 3. Basic SEO setup (meta tags, sitemap, robots.txt)
- 4. Contact form integration
- 5. WhatsApp chat integration
- 6. Social Media Backlinks
- 7. Basic Blocks or Sections needed for Website (like product categories, featured products, best selling products, testimonials etc)
- 8. *Final estimated price depends on any custom addition or advanced features Like UI/UX improvisation, Payment Gateway API, Membership system, blog categorization etc.

PRICE: 15000 - 60000

RUPEES

CUSTOM WEBSITE DEVELOPMENT

*Depends on Custom Requirements

PRICE: ??? RUPEES

MAINTENANCE COST

MINIMAL

- 1. Server
- 2. Get 2 content updates from developer's side
- 3. Monthly backup of website

PRICE: 1000

RUPEES

STANDARD

- 1. Everything in basic
- 2. Get unlimited content updates from developer's side
- 3. Website Security and Monitoring
- 4. Bug fixes
- 5. SEO Updates
- 6. Performance Optimization
- 7. Frequent Content Changes

PRICE: 3000-8000

RUPEES

BASIC

- 1. Everything in Minimal package
- 2.Get 10 content updates from developer's side
- 3. Website analytics and Traffic report

PRICE: 1500-3000

RUPEES

CUSTOM

*Custom Maintenance Requirements

PRICE: ??? RUPEES

Standard Operating Procedure

(How to get started)

→ LET'S DISCUSS

Finalizing the requirements, design, and budget estimation

→ AGREEMENT

25-50% advance payment (depends on project)

+

Agreement is done

+

Images, texts, videos, files provided

(*each parties will have a copy of the agreement

→ DEVELOPMENT STARTS !!!

Website building started

→ RECHECKING

Approval of website after a certain stage of development

(*Mentioned on agreement)

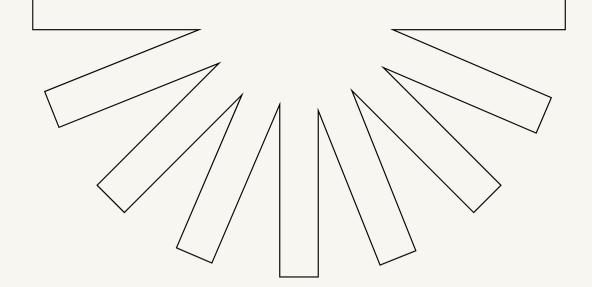
\rightarrow REVISION

Revision after development is done.

(Two free revisions)



Website is live on Internet



Start Your Website Today!

Call/WhatsApp: +91 9330124342

📩 Email: barman05@proton.me

Wisit: https://portfolio-site-gohanb.vercel.app